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## Modeling camp hits the city

Boot camp for models comes to New York for two sessions this summer

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After 16 years in less-than-fashionable Tysons Corner, Va., Modeling Camp is making its first foray into the epicenter of style. Owner **Heather Cole**, a former model from the U.K., will bring her boot camp to New York for two four-day sessions in July and August.

The 13- to 18-year-old fans of *America's Next Top Model* will learn the basics, get hair and makeup sessions with pro stylists **Charles Ward** and **Shannon Grey Williams** and be photographed by fashion photographer **Barry Hollywood**. *Top Model* alums **Ebony Haith** (pictured) and **Lisa Ramos** will stop by to chat with the girls.

Despite the business's bad rep (eating disorders or drug use, anyone?), Ms. Cole says "the whole premise of Modeling Camp is about personal development and boosting self-esteem."

The \$999 summer sessions, to be held at the New York Helmsley Hotel, include photos, a portfolio and a T-shirt.

*Correction: Modeling Camp will provide four days of classes in its inaugural New York City sessions. The details were misstated in an earlier version of the article, originally posted online May 30, 2010.*

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